

LINKS FELLOWSHIPS

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NATIONAL PLAY WEEK

COMING TOGETHER THIS FALL FOR A ROUND OF FUN AND GENEROSITY

Planning your local event

WHEN The Links Players 2010 National Play Week is scheduled for September 19-26. We encourage you to select one day during this week for your event, which may be an easily arranged gathering of several foursomes all the way up to a well-orchestrated tournament.

CHIEF PURPOSE The chief purpose of National Play Week is to gather as many Links Players as possible for a time of recreational golf and fellowship. If more golfers are introduced to your local Links Fellowship and Links Players through this event, wonderful!

SECONDARY PURPOSE The secondary purpose of the many National Play Week events is to raise funds for Links Players and/or a local ministry that fits the Links Players mission of “kindling compassion for the poor and needy.” We make a simple suggestion below about how this can be done.

HOW TO PULL IT OFF

- GOLF PLANS**
 1. Decide what kind of event you want, particularly with regard to size, and make arrangements ASAP with the local golf course for the date you would like to play and the number of players you anticipate.
 2. Determine whether your time together will include a meal, and make arrangements for this as well.
 3. Determine the format of your play and whether you will be offering prizes. We encourage at least some prizes beyond your regular game. See our added notes in the communicate with Links Players section below.
 4. Combining the cost of golf, the optional meal, and prizes, determine what you will charge players to participate in the event. Because the chief purpose of the Play Week events is to include as many golfers as possible, try to keep the overall price as low as possible.

- FUNDRAISING PLANS**
 1. Determine who will benefit from the fund raising you will do that day: Links Players (either national or regional), a local “kindling compassion” ministry, or both (perhaps a 50/50 split).
 2. Build mulligans into your format of play, whatever it is.
 3. Ahead of time or on the day of the event, sell mulligans to generate funds. You may set your own price and maximum, but by selling mulligans you allow each participant to extend their own level of generosity—possibly giving beyond the mulligan limit if they wish.

- COMMUNICATE W/LINKS PLAYERS**
 1. To assist us in generating increased interest for the National Play Week events, we would like to hear from you as soon as you have made plans for a date and venue in your area. We will post it on our web site, letting others know what is going on around the country. All communication may be directed to Jeff Hopper at jhhopper@linksplayers.com or 800-90-LINKS (905-4657).
 2. Links Players will provide for all players colorful cards about the story of the mulligan in life offered to us by Jesus Christ. We can also provide, upon request, a number of our other resources, as well as golf attire for prizes. Some of these items are available at the cost of shipping alone, others at their cost to us. If you are interested in these items, please contact Jeff early, so we can accommodate the requested numbers as they come our way.
 3. Continue to update us right through your event. We want to be able to post photos and stories and donation reports as the week progresses and in the days and weeks following.

**FOR ALL CORRESPONDENCE WITH LINKS PLAYERS, INCLUDING QUESTIONS:
Contact Jeff Hopper at [jhhopper@linksplayers](mailto:jhhopper@linksplayers.com) or at 800-90-LINKS**